



### Focus on Barracuda

Cybercrime is on the rise, with a 600% increase in malicious emails since COVID-19 hit, according to the U.N. In fact, attacks are estimated to occur every 39 seconds, as hackers target organizations with phishing scams aimed at stealing usernames and passwords.<sup>1</sup>

As the business community continues to embrace the profound shift to a remote workforce, cybersecurity risks continue to grow. Employees are now using home networks and personal computers to access company networks and data, creating a larger attack surface for hackers.

How do you combat this mounting threat while supporting a remote workforce? That's not your area of expertise, but it is ours! Our elite team of experts offers decades of experience designing and implementing innovative IT solutions that support and protect our customers' interests and goals. In other words, we understand your pain points and we know how to help you resolve them.

With deep expertise in Barracuda's award-winning multi-layered security and data protection services, we'll help you protect your business from a potentially catastrophic cyber breach.

### Focus Barracuda Expertise

**Essentials:** Did you know that email is the number one threat vector for attacks on your people, your brand and your business? With Essentials from Barracuda, the gold standard in email protection, we'll help you safeguard your business from evolving email-born threats, such as ransomware, phishing and data loss—in one single, intuitive solution.

**Sentinel:** Today, hackers are bypassing traditional email security systems to launch spear-phishing attacks. This occurs when a hacker designs a personalized email intended to trick a user into divulging sensitive information—using the compromised account to launch further attacks. Focus can help with Sentinel from Barracuda—a revolutionary AI-based security approach that detects threats that traditional email security systems can't.

**Backup and Disaster Recovery:** If disaster strikes, your business may suffer from economic loss, disruption to operations and diminished brand credibility. While you can't prevent a disaster from occurring, you can mitigate the damage with the right backup and disaster recovery protocols in place. At Focus, we'll help you build a disaster recovery plan and design systems to protect against accidental deletions, natural disasters or system failures while safeguarding your critical data.

### Why Focus

Since 1997, Focus Technology, a leading Inc. 5000 Boston-based information technology firm, has been designing and implementing innovative IT solutions through personalized service to address our customers' most demanding business challenges. Serving businesses of all sizes, from SMB to Enterprise, our team of industry-certified solutions architects offer advanced expertise in emerging technologies while maintaining a working knowledge of the broader technology ecosystem and the dynamics that drive IT transformation.

With expertise in next-generation data center infrastructure, managed IT services, cloud solutions and cybersecurity, Focus Technology is one of the top IT solution providers in the Northeast. The company has earned numerous awards and accolades, including CRN MSP Elite 150, CRN MSP Security 100, CRN Fast Growth 150, CRN Tech Elite 150, CRN Triple Crown, Boston Business Journal's Best Places to Work, Boston Business Journal Fast 50 and Inc. 5000.

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<sup>1</sup> <https://abcn.ws/3eUzFPP>