



Focus on Data Analytics

To stay competitive today, organizations need to up their data analytics game to enable data-driven decisions. Every organization generates data—but not all have a well-formed ecosystem that can curate the data to support profitable, competitive decision-making. Without a unified approach to data management, companies operate in silos, which leads to organizational inefficiencies, costly and inconsistent decision-making and the inability to respond to the changing business landscape to support growth.

Focus can help you bring your disparate data together into a single version of the truth that supports analytics and strategic insight. Backed by long-standing strategic partnerships with the industry's most esteemed leaders, we'll help you harness your data so you can:

- **Identify new business opportunities that support year over year growth**
- **Uncover areas of inefficiency to improve operations and boost productivity**
- **Reduce your risk exposure and meet compliance requirements**

With our data solutions, you get the benefits of security, scalability, elasticity, automation and compliance. By consolidating siloed data into one, unified data lake that can be accessed from anywhere across the enterprise and supports consistent data practices, your organization will be poised to drive greater business value, accelerate time-to-insight and, ultimately, grow and prosper.

Why Focus Technology?

- **We are your strategic partner.** We offer 20+ years of expertise helping businesses implement data solutions that reveal growth opportunities.
- **We are experts.** Our team is comprised of multi-cloud-certified experts in cloud and data engineering. When you work with us, you always get the "A" team.
- **Your success is our success.** We've been in your shoes, and we understand how to navigate the obstacles that plague you as few others can. Our goal is to exceed your expectations—every time.
- **We are value-driven.** We focus on the cure, not the symptom. We leverage accelerators and automation to drive efficiency and pass those savings on to you.
- **We engineer excellence.** We'll help you accelerate your digital transformation while reducing operational overhead and technical debt, so you can focus on delivering business growth.

Why Focus

Since 1997, Focus Technology has been designing and implementing innovative IT solutions through personalized service to address our customers' most demanding business challenges. Serving businesses of all sizes, from SMB to Enterprise, our team of industry-certified solutions architects offer advanced expertise in emerging technologies while maintaining a working knowledge of the broader technology ecosystem and the dynamics that drive IT transformation.

Our areas of expertise include next-generation data center infrastructure, managed IT services, cloud solutions, cyber security and data analytics. We have earned numerous awards and accolades, including CRN MSP Elite 150, CRN MSP Security 100, CRN Fast Growth 150, CRN Tech Elite 150, CRN Triple Crown, Boston Business Journal's Best Places to Work, Boston Business Journal Fast 50 and Inc. 5000.

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